

MURRUMBEENA FOOTBALL NETBALL CLUB

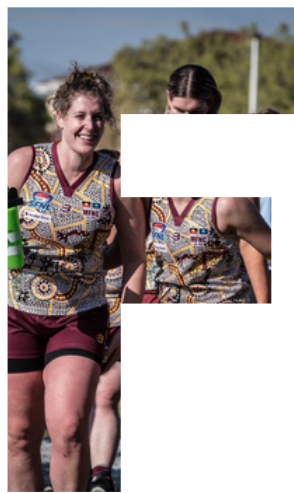


SPONSORS
PACK 2025

INTRODUCTION

Founded in 1918, Murrumbreena Football Netball Club has a long and proud history as an independent and community-focused organisation. Our mission is to create an inclusive environment where young women and men can develop their skills and thrive.

The club is on the rise, boasting successful Netball and Football programs in the 1st Division of the Southern Football Netball League. We are proud to be the only club to have Division 1 teams in Netball, Men, Women, U19s, and Open Football. This progress is the result of hard work by our dedicated members and the incredible support from our community.



INTRODUCTION

Our club enjoys a strong and loyal membership base that follows us both at home and away. The supporter base generate strong interest on social media :



1,300+ followers



1,000+ followers
3,500 av. 30 day reach (off season)
5,500+ (during season)

Linktree*

2.95k av. 29 day viewership
96% CTR

We invite businesses to join the Beena family in a mutually beneficial partnership. Your support will help us continue to provide elite programs for our players and facilitate the ongoing development of the club.

We offer various levels of support detailed within this pack, and we are flexible in tailoring packages to meet your needs. If you have any questions, please don't hesitate to contact Vice President Fred Hargrave or Sponsorship Manager Tony Bernard. I am always available as well.

Jason Cotsis
President



SPONSORSHIP SUMMARY



Champion Women in Sport Player Sponsorship

- Logo and business details on player profile
- Recognition on player sponsor banner and big TV screen / scoreboard at home games
- Exclusive access & Invitations to social events
- MFNC Gold Social Membership

Lions Pride Men's Player Sponsorship

- Logo and business details on player profile
- Listing in sponsor directory
- Exclusive access & Invitations to social events
- MFNC Gold Social Membership

Maroon Sponsorship

- Exclusive access & Invitations to social events
- MFNC Gold Social Membership
- Apparel & Merchandise
- Social Business Promotion
- Logo on gameday digital scoreboard

Gold Sponsorship

- Perimeter banner at home ground
- Logo and website hyperlink on MFNC website and gameday digital scoreboard
- Social media postings
- Exclusive access & Invitations to social events
- 2 MFNC Gold social Memberships
- Apparel & Merchandise

Platinum Sponsorship

- Logo and website hyperlink on MFNC website and gameday digital scoreboard
- Electronic advertisements on scoreboard during home games
- Website link on MFNC Linktree
- Full-Page spread in MFNC Season Magazine
- Perimeter banner at home ground
- Logo featured on selected club uniforms and merchandise
- Social media postings
- Exclusive access to social events (including Presentation Night)
- Apparel & Merchandise



CHAMPION WOMEN IN SPORT- PLAYER SPONSORSHIP

We are excited to announce the launch of a new program to support and elevate athletes at Murrumbeena. Our goal is to take the women's football and netball programs to an elite level, creating a unique opportunity to grow participation and engagement within our community.

To achieve this vision, we are seeking sponsors who are passionate about empowering women in sport. By sponsoring a player, you'll directly contribute to their development while promoting these programs to the broader community.

BUSINESS EXPOSURE

- Your **logo** and **business details** will be displayed with your sponsored player's profile on our **website** and across **social media** platforms.

EXCLUSIVE INVITATIONS

- Invitation to the **End-of-Season Function** to celebrate the year's successes.
- Access to our **Sponsors' Networking Game Day Function**, connecting with other club supporters and businesses.
- Invitation to **Golf Day** at Rossdale on 7th March
- **Sponsor's Gameday Luncheon**: Includes lunch and drinks from 12–2 PM on Saturday, April 5th, in the Murrumbeena Function Room.
- Complimentary entry and lunch at our **Ladies' Day Function**.



CHAMPION WOMEN IN SPORT- PLAYER SPONSORSHIP

GAME DAY VISIBILITY

- **Recognition** on the Women's Player **Sponsor Banner**.
- **Exposure** on the **big TV screen** and **scoreboard** at all home games.

MEMBERSHIP BENEFITS

- One (1) **Gold Social Membership**, which includes:
 - Access to the **balcony** area during home games.
 - Pre-game **Coach address** (half-time of the Reserves).
 - **Complimentary drinks and snacks** at half-time of the Seniors game in the Social Room.

By sponsoring, you'll play a vital role in supporting athletes and positioning Murrumbena as a leader in advancing women's sports. Together, we can build a stronger, more inclusive sporting community.

Join us in championing women in sport—become a player sponsor today!



**FOOTBALL
PLAYER
SPONSORSHIP**



**NETBALL
PLAYER
SPONSORSHIP**



LIONS PRIDE-MEN'S PLAYER SPONSORSHIP

BUSINESS EXPOSURE

- **Logo and business details** displayed with your sponsored player's profile on our website and social media platforms.
- Listing in our **Sponsor Directory** and **player profile images** displayed in the clubroom.

EXCLUSIVE INVITATIONS

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- Invitation to the **End-of-Season Function** to celebrate the year's successes.
 - Access to our **Sponsors' Networking Game Day Function**, connecting with other club supporters and businesses.
 - Invitation to **Golf Day** at Rosedale on 7th March
 - **Sponsor's Gameday Luncheon:** Includes lunch and drinks from 12–2 PM on Saturday, April 5th, in the Murrumbreena Function Room.

MEMBERSHIP BENEFITS

-
- One (1) **Gold Social Membership**, which includes:
 - Access to the **balcony** area during home games.
 - Pre-game **Coach address** (half-time of the Reserves).
 - **Complimentary drinks and snacks** at half-time of the Seniors game in the Social Room.



WHY SPONSOR A PLAYER?

- **Support Local Talent:** Your investment directly ensures a player can compete and develop their skills.
- **Expand Your Reach:** Engage with a loyal and supportive community of players, members, and fans.
- **Build Relationships:** Strengthen ties within the local community and network with other sponsors and supporters.



MAROON SPONSORSHIP PACKAGE

EVENT ACCESS & EXCLUSIVE INVITATIONS

- One (1) complimentary ticket to the **Season Launch**.
- One (1) complimentary ticket to the **Sponsor's Gameday Luncheon**: Includes lunch and drinks from 12–2 PM on Saturday, April 5th, in the Murrumbeena Function Room.
- Invitation to participate and advertise on our **golf day** 7th March
- One (1) complimentary ticket to **ladies day** function.
- Invitation for two (2) guests to enjoy our **reserved balcony area with a \$100 drink package** for a designated game of your choice.
- Invitation to the **MFNC Presentation Night**.

PREMIUM MEMBERSHIP PERKS

- One (1) MFNC **Gold Social Membership** with exclusive benefits:
 - Home game access to the **Balcony** area.
 - Pre-game **Coach address** (half-time of the Reserves).
 - **Complimentary drinks and snacks** in the clubrooms at half-time of the Seniors game.
 - Access to the **President's refreshments** in the Social Room.

APPAREL & MERCHANDISE

- One (1) MFNC **polo** or **apparel item** (size required).

BUSINESS PROMOTION

- **Appreciation posts** on Facebook and Instagram.
- Logo and recognition on our **Gameday Digital Scoreboard**.





GOLD SPONSORSHIP PACKAGE

BRAND VISIBILITY

Signage & Marketing:

- Your **banner** displayed around the perimeter of the ground during **home games**.
- *Logo and/or QR code or hyperlink to your website featured on:*
 - **MFNC Website.**
 - **Digital Displays** and **Gameday Digital Scoreboard.**
- Early commitment ensures your logo is included in the MFNC Season Magazine, distributed to all players, members, and sponsors.

Social Media Presence:

- Dedicated post on **Facebook** and **Instagram** announcing your **partnership**.
- **Sponsor of the Week** appreciation post on Facebook, Instagram, and the Gameday Digital Scoreboard.

EVENT ACCESS & EXCLUSIVE INVITATIONS

- Invitation for four (4) guests to our **reserved balcony area** with a \$100 drink package on your **Sponsor of the Week** round.
- Two (2) complimentary tickets to the **MFNC Presentation Night**
- Two (2) complimentary tickets to the **Season Launch.**
- Two (2) complimentary tickets to **Ladies Day**
- Two (2) complimentary tickets to the **Sponsor's Gameday Luncheon:** Includes lunch and drinks from 12–2 PM on Saturday, April 5th, in the Murrumbeena Function Room.
- Invitation to participate and advertise on our **golf day** 7th March



GOLD SPONSORSHIP PACKAGE

EXCLUSIVE CLUB PERKS

- Two (2) MFNC **Gold Social Memberships**, including:
- Access to the **Balcony** area at home games.
- Pre-game **Coach address** (half-time of the Reserves).
- **Complimentary drinks** and **snacks** in the clubrooms at half-time of the Seniors game.
- Access to **President's refreshments** in the Social Room.

APPAREL & MERCHANDISE

- Two (2) Murrumbeena FNC **Polos** or **apparel** items (sizes required).





PLATINUM SPONSORSHIP PACKAGE

As a Platinum Partner, your brand will enjoy premium visibility, community recognition, and exclusive access to club events. This sponsorship offers unparalleled opportunities to connect with our loyal members, players, and supporters while demonstrating your commitment to local sport and community growth.

Digital Advertising:

- Logo and/or QR code or hyperlink to your website featured on:
 - **MFNC Website.**
 - **Digital Displays** and **Gameday Digital Scoreboard.**
- **Electronic advertisements** on the scoreboard during all home games.
- Website link on the **Murrumbeena Link Tree.**

Print Advertising:

- Full-page spread in the **MFNC Season Magazine** with your logo and QR code (early commitment required). Distributed to all players, members, and sponsors.

Signage:

- Your **banner** displayed around the perimeter of the ground at home games.

Merchandise Branding:

- Logo featured on selected club uniforms and merchandise (dependent on the term of the agreement).

**BRAND
EXPOSURE**



PLATINUM SPONSORSHIP PACKAGE

SPONSOR OF THE WEEK PROMOTION

- Dedicated posts on **Facebook, Instagram**, and the **Gameday Digital Scoreboard**.
 - Invitation for six (6) guests to the **reserved balcony area**, including:
 - **A \$200 drink package.**
 - **Finger food and exclusive access to the Senior Coaches' final pre-game players' address.**
 - Introduction by the MFNC President to club members at half-time during Seniors home games in the Social Room.
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EVENT ACCESS

- Two (2) complimentary tickets to the **MFNC Presentation Night**, with an opportunity to:
 - **Be formally introduced.**
 - **Present selected awards.**
 - Two (2) complimentary tickets to the **Season Launch**.
 - Two (2) complimentary tickets to the **Sponsor's Gameday Luncheon**: Includes lunch and drinks from 12–2 PM on Saturday, April 5th, in the Murrumbeena Function Room.
 - Two tickets to the **golf day** 7th March at Rossdale Golf Course.
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APPAREL & MERCHANDISE

- Two (2) Murrumbeena FNC **Polos** or **apparel items** (sizes required).



PLATINUM SPONSORSHIP PACKAGE

WHY BECOME A PLATINUM PARTNER?

- **Premium Brand Exposure:** Leverage a high-visibility platform to showcase your business.
- **Exclusive Engagement:** Connect with club members and supporters through tailored events and personal introductions.
- **Community Impact:** Support the development of local athletes while aligning your brand with values of inclusivity and community spirit.



CONTACT US

We offer several levels of sponsorship within this pack, and we are flexible in tailoring any package to suit your requirements.

If you have any questions please do not hesitate to contact:

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